

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



# WHOLESALE PRICE LIST FOR 1941

Fragaria Nurseries, L. J. Farmer, Prop., Pulaski, N. Y.

(Been at it for 58 years, 1883-1941, Oldest Berry Plant Nursery in New York State)

- Blue Iris** (dwarfish, near purple), 100, \$1.50; 1000, \$10.00.
- Hollyhocks**, single, beautiful assorted colors, 100, \$1.50; 1000, \$10.00.
- \***Seeds of above Hollyhocks**, oz. 50c; 1 lb., \$5.00.
- Perennial Phlox**, Michael Buchner, cerise, lavender, pink. Prettiest and most vigorous. Our most satisfactory phlox, 100, \$1.50; 1000, \$10.00.
- \***Gourds**, 10 best specimens, all different, \$1.00; 25, \$2.00; 1000, \$7.00.
- \***Gourd Seeds**, over 250 best kinds. Assorted seeds, oz., 20c; 1 lb., \$2.00; 5 lbs., \$7.50; 10 lbs., \$12.50; 25 lbs., \$25.00.
- \***Tigridia** (Mexican Tiger Lily), 10, \$1.00; 100, \$5.00.
- \***Gladiolus Bulbs**, Assorted colors, mostly pink, 100, 75c; 1000, \$5.00.
- \***Dahlias**, Assorted types and colors, 10, \$1.00; 100, \$5.00.
- German Iris**, Assorted kinds and colors, 10, 75c; 100, \$5.00.
- Japan Iris**, 10 best named varieties. One of each variety, \$1.50; 10 of each (100 in all) \$10.00.
- \***Christmas Roses** (Helleborus Niger) 35c each; 25, \$7.00; 100, \$25.00.
- \***Seed Potatoes**, Chippewa, Irish Cobbler, Warba, bu., \$1.00; 10 bu., \$8.00.
- \***Sweet Corn**, Golden Bantam, Golden Evergreen, Gills Early Market, 1 lb., 35c; 10 lbs., \$3.00. Seneca 60 earliest; and Aunt Mary, sweetest and latest sweet corn, 1 lb., 50c; 10 lbs., \$4.00.
- \***Mexican Spotted Ornamental Corn**, runs 6 to 8 colors, 1 trace of 12 ears, 50c; 1 ounce shelled corn, 15c; ¼ lb., 35c; 1 lb., \$1.00; ¼ bu. (14 lbs.), \$5.00; 1 bu., \$15.00.
- Cayuga Soy Beans**, earliest variety, best for north, bu., \$2.00; 10 bu., \$17.50.
- Rhubarb**, Myatt's Linneaus, (red) Divisions, 100, \$3.00; 1000, \$25.00. Large clumps for dividing or forcing, 100, \$5.00; 1000, \$40.00.
- Strawberry Plants**, Dunlap, Premier, S. L. Champion, Cresco, Aberdeen and 20 others, 100, 50c; 1000, \$4.00. Catskill, Fairfax, Dorsett, North Star, Pathfinder, 100, 75c; 1000, \$6.00. Dresden (new) and Black and White Strawberry 100; \$1.50; 1000, \$10.00. Gem and Mastodon, 100, \$1.00; 1000, \$7.00. Berri-Supreme, surpasses Mastodon, very late, 100, \$2.00; 1000, \$15.00.
- \***Strawberry Seeds**, Saved from all leading American varieties, including the fall or everbearing kinds, Oz., \$1.25; ¼ lb., \$4.00; 1 lb., \$15.00; 2 lbs., \$25.00.
- Raspberry Plants**, 1 yr. tips and No. 1 suckers, Chief, Latham, St. Regis, Newburgh, Cuthbert, Columbian, Plum Farmer, New Logan, Cumberland, 100, \$2.00; 1000, \$15.00. 2 yr. Transplants, 100, \$3.00; 1000, \$25.00. Blue Ribbon, June, Golden Queen, Taylor, Marcy, Indian Summer, Sodus, 100, \$3.00; 1000, \$25.00. 2 yr. Transplants, 100, \$4.50; 1000, \$38.00. Write for prices on full size, bearing raspberry and blackberry bushes.
- Blackberries**, Eldorado, Snyder, Ancient Briton, Erie, Western Triumph, 100, \$2.00; 1000, \$15.00. 2 yr. Transplants, 100, \$3.00; 1000, \$25.00. Ora Neill Blackberry (new) largest blackberry, 10, \$1.00; 100, \$7.50.
- Currants**, Fay's Prolific, Wilder, Victoria, White Imperial, 3 yr. size, 10, \$2.00; 100, \$18.00. 5 yr. full bearing size, 10, \$5.00; 100, \$40.00.
- Gooseberries**, Houghton, same price as currants.
- Grapes**, Catawba, Clinton, Concord, 5 yr. bearing age, 10, \$3.00; 100, \$25.00. Large, full bearing age grape vines, assorted kinds, \$1.00 each. Small lots of all other kinds of grapes, currants, gooseberries. 1, 2, 3, 4 and 5 years old, at lowest prices.
- Spirae Van Houtte** (Bridal Wreath) Large, heavy bushes, 3-4 ft., 25c; 100, \$20.00. Extra heavy clumps, 4-6 ft., 50c and 75c to \$1.00 each; 100, \$60.00 to \$75.00.
- Beauty Bush, Weigelia Rosae, Tartarian Honeysuckle, Red Dogwood, Pussy Willow, Scarlet Trumpet Vine, Lilacs, Forsythia and other extra large kinds of shrubs, for immediate effect, same price as Spirae Van Houtte.
- \***Astilbe**, Perennial White Fluffy Ruffles Spirae, 10, \$1.00; 100 \$8.00. Extra heavy, 10, \$2.00; 100, \$15.00.
- \***Cinnamon Vines**, 4-6 inches, 100, \$3.00; 1000, \$25.00.
- Norway Maples**, 6-8 ft., \$1.25; 8-10 ft., \$1.50; 10-20 ft., \$2.00; selected, \$3.50.
- Evergreens**. Write for prices on Colorado Blue and Green Spruce, Norway, Koster's and Black Hills Spruce, Mughu Pine, Pfitzer's Juniper, Pyramidal Arborvitae, Japanese Yew and other evergreens, sizes 3 to 10 ft. for immediate effect.
- The items starred can be shipped at once. Others in early spring or open spells of winter. No charge for packing small stock. Bulky, heavy stock, at cost.

Please send us your wholesale list or quote on your surplus stock.

Address L. J. Farmer

**FRAGARIA NURSERIES**

Pulaski, Oswego County, N. Y.





## The Strawberry Man of Pulaski, N. Y.

The above illustration was made by the Central City Engraving Company of Syracuse, N. Y. The idea originated with our L. J. Farmer, who told Mr. Timmerman about it and Mr. Timmerman had one of their artists work out the design. We never knew the name of the party who actually did the work, but Mr. Timmerman told us that it took quite a while to work it out and it did not pay them, as they did not charge us near what it cost to make. It is sometimes amusing how new ideas strike different people. We use this design on our shipping tags and we have seen people, including many traveling salesmen, stand around the trucks loaded with our shipments and smile and make remarks about "The Strawberry Man". One old lady customer wrote us that she would not trade any more with a man who looked so awful. We have not been using this on our tags for the past few years, but we will try and fill all orders from this list using these tags.

### AVAIL YOURSELVES OF OUR SERVICE

While we would like to handle the entire Small Fruit orders of any nurseryman or seedsman, and send them direct to their customers, we will be glad to take your tags and make shipments of anything that you do not specialize in, whether you are a steady customer of ours or not. We pride ourselves that we have the best system of shipping strawberry and other small fruits that has ever been devised. We have had great experience. When the fall bearing strawberry came on the market, we filled the entire output of the numerous companies at Newark, N. Y. Later we handled the entire strawberry business of one of the largest seedsmen in the United States. We continue to fill orders for several firms, who do not specialize in berry plants, but who receive occasional orders. Every shipment is protected with cardboard, so the contents are never crushed in transit. We have received hundreds of letters claiming our packing is "The best in the World". We can make shipments any month of the year. Write us about this.

**LIST OF NAMES FOR SALE,** Between 900 and 1000 names of all prominent seedsmen and nurserymen, all over the United States. Price, nicely typewritten, \$10.00.

Over 25,000 names of retail mail customers, all classified into states and post offices (our own down to date list) neatly typewritten, \$20.00 per 1,000. This list has been secured by the expenditure of thousands and thousands of dollars in advertising in the Horticultural, Agricultural and Sunday Garden pages of leading daily papers. Lists will not be sold to two or more in the same business.

**Address L. J. Farmer, Fragaria Nurseries, Pulaski, N. Y.**

(over)